



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 9/30/2020

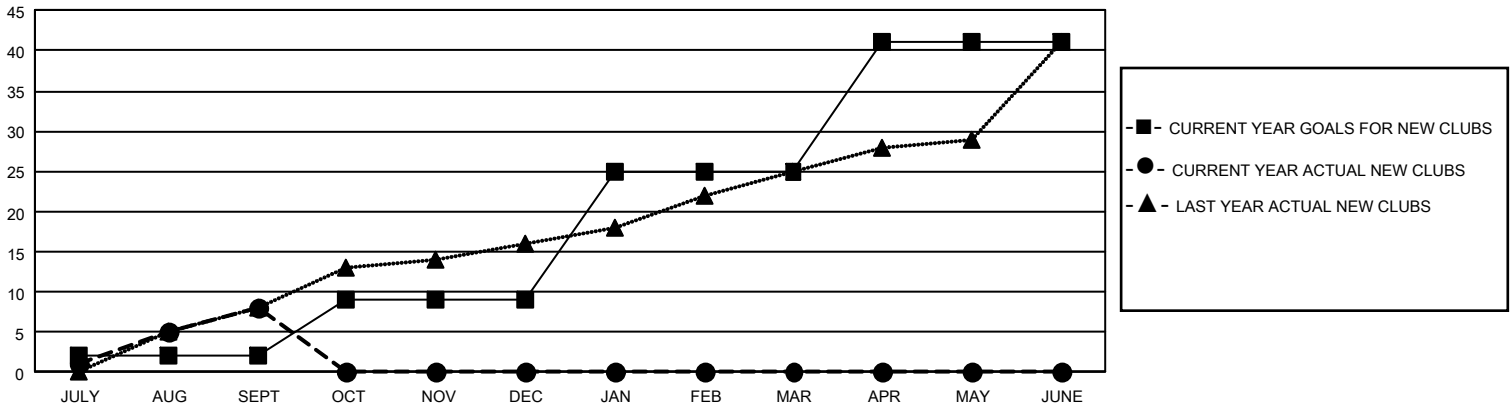
## GAT Constitutional Area 7

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

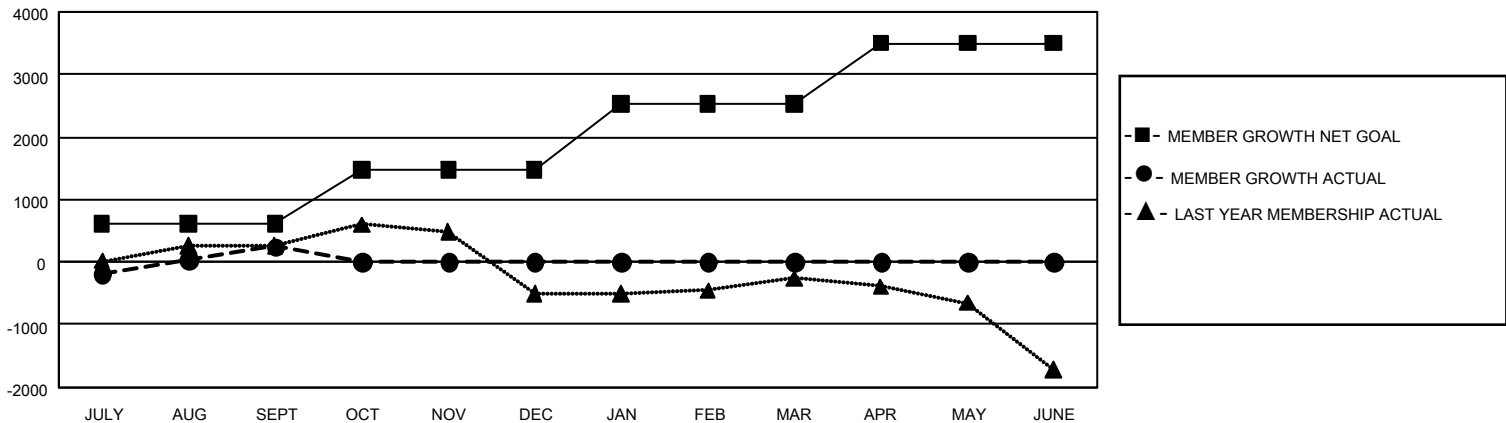
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 6             | 8         | 19            |
| OCT/NOV/DEC           | 21            | 0         | 0             |
| JAN/FEB/MAR           | 48            | 0         | 0             |
| APR/MAY/JUNE          | 48            | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2020-2021 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 615                    | 1,752                | 1,333  |
| OCT/NOV/DEC           | 864                    | 0                    | 0  |
| JAN/FEB/MAR           | 1057                   | 0                    | 0  |
| APR/MAY/JUNE          | 964                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                          |   |  |                        |
|--------------------------|---|--|------------------------|
| <b>DROPPED CLUBS: 19</b> | <b>526 CLUBS OF 1,876 ADDED 1 OR MORE NEW MEMBERS</b>     | <b>GENDER DISTRIBUTION</b>                   |                        |
|                          |   | MALE 27,192 (63.15%)                         | FEMALE 15,865 (36.85%) |
| <b>DROPPED MEMBERS</b>   |   | <b>TOTAL FAMILY UNIT MEMBERS 7,071</b>       |                        |
| DECEASED 118             | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | <b>FAMILY MEMBERS PAYING HALF DUES 3,737</b> |                        |
| CLUB CANCELLED 0         |   |  |                        |
| OTHER 1,214              |   |  |                        |
| <b>TOTAL 1,332</b>       |   |  |                        |